

the 
World's Finest
Fundraiser

Knowing the Facts: Wellness Guidelines and Fundraising



Remember: It is
STILL okay to
fundraise with
World's Finest®
Chocolate after school
or off campus!*

*per the USDA

The Facts About the Healthy, Hunger-Free Kids Act

Can we still fundraise with chocolate bars?

Yes. Per the USDA, you can fundraise with World's Finest® Chocolate bars as long as they are sold off campus or after school hours. Students can sell to family, neighbors, and community supporters just as they have always done.

Can we still have chocolate fundraising products delivered to our school campus for students to take home to sell?

Yes. Remind students that they cannot open the fundraising chocolate cases until they have brought them home.

Can students still turn in money collected from the chocolate fundraiser during the school day?

Yes. The chocolate fundraiser profits can be turned in during the school day. You just can't make any of the sales during the school day on campus.

Can we promote a chocolate fundraiser during the school day through posters, announcements, or assemblies?

Yes. As long as the chocolates are not sold on campus during the school day, promotions are permitted during the school day per the USDA.

Will we lose school lunch funding if we fundraise with chocolate?

No. As long as the chocolate is sold off campus or after school hours, you will not lose school lunch funding per the USDA.

The USDA: "Setting The Record Straight"

Posted by Kevin Concannon, USDA Undersecretary for Food, Nutrition, & Consumer Services • August 15, 2014

"States are free to allow fundraisers and bake sales featuring foods and beverages that don't meet the new standards during the school day if they choose. They (the states), not the USDA, are responsible for determining the number and the frequency of these events each year."

"The USDA is not imposing federal restrictions on bake sales or fundraisers."

"The Act does not prevent band or athletic boosters or other fundraising organizations from hosting fundraisers after school or on weekends."

Learn the facts and take control of your fundraising solution
www.fundraiseon.com | 1-800-326-6670



**KEEP
CALM
AND
FUNDRAISE
ON**